

The following is an email I sent to Mr Rahilly of Clear Channel Communications concerning the lack of "public radio" in Austin. No response as yet. At least San Antonio has KTSA 550 am for local talk radio - Austin, essentially has none. Clear Channel DID have local talk radio on it's KVET 1300 am station a few years ago, but sited "it lost 3 million in 4 years" as a reason for shutting it down.

Vic Vreeland

Dear Mr. Rahilly:

Tried to call you on the phone but was unsuccessful. So here goes.

I am a "talk radio junkie" - I listen to talk radio rather than music radio. But I must qualify my statement in saying I don't care much for the syndicated talk show hosts. I do listen to a Clear Channel drive time show in the am in the Central Texas area called the "Sam and Bob Show" on 98.1 FM. They are not what I would call a serious call in show, more entertainment. After they go off the air, I switch to KTSA 55 am in San Antonio - Infinity Broadcasting. This is the format I prefer. Local hosts, talking about local (and national issues) no music.

I am told that Clear Channel lost \$ when it produced this type of programming on it's am station KVET 1300 am. Now I realize companies aren't in business to loose money but perhaps there might be a market for this type of programming again. Of course it would have to be done right and I am sure Clear Channel could attract talent and advertisers to provide this type of format. But of course you know best. I have put together a simple web site called TalkRadioAustin.com <http://www.talkradioaustin.com> where individuals and the business community could "vote" their interest in having the KTSA type of format. You know if you attracted a talent like Carl Wigglesworth (of KTSA) the show would be a success. But what the heck do I know?

I understand there are folks wanting this type of programming in San Antonio and are in fact demonstrating and asking the FCC to take a look at this situation.

Of course the bottom line is the bottom line. But the Central Texas area has grown and it just might be time to test the market again.

Let me know if I can be of assistance. Perhaps you could comment on the website [talkradioaustin.com](http://www.talkradioaustin.com). If you think the idea has merit - Maybe Sam and Bob could talk it up and you could see for yourself if there is any interest in this type of programming.

Cheers

Vic Vreeland